

AFRICA ENERGY SCENE

Energy in Africa has always been big business. Dynamic and shifting, business in Africa has not reached its peak. In its constant changing world, business in Africa oil and gas is getting bigger.

Gas that was once burned off, is now being processed for domestic consumption and exports. National Oil Companies, that were once being carried by Big Oil Companies in E&P projects, are now becoming their own operators and service companies. And they are shopping for products, technology, service and training for these new roles.

Africa is a crucial supplier of oil to the world. Worldwide countries, seeking to diversify their energy supply, are turning more and more to Africa to meet their energy demands.

Opportunities to do business in Africa is evermore expanding. Declining numbers cited for reserves are being challenged by service companies with newer technology and data processing methods.

Geographically, the United States is much closer to West African oil states than it is to the Middle East. Most African oil reserves are offshore and therefore largely secure from domestic and political tensions. Oil can be transported via open sea lanes rather than through shallow water canals or straits. As a result, African oil accounts for a growing share of the oil refined on the U.S. Currently, over 18 percent of U.S. crude oil imports come from Africa, compared to 17 percent from the Persian Gulf.

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Nigeria accounts for 47 percent of African oil imports, and Algeria and Angola provide 19 percent each. A discussion paper issued by the National Intelligence Council in 2004 predicts that the U.S. will import 25 percent of its oil from Africa by 2015.

MARKET YOUR COMPANY

at

advertise@afrikenenergy.com.

Media Kit

With the 2007 launch of the **AFRIK ENERGY NEWS**, our team’s goal is to bringing a fresh vision, new insights, and creative focus to the African oil and gas industry. **AFRIK ENERGY NEWS** delivers quality, impartial news that focuses on positive accomplishments, technology, business deals, and changing relationships within Africa’s energy scene.

In Each Issue

Each monthly issue of the **AFRIK ENERGY NEWS** focuses on several major areas of information and analysis:

- A major focus with a full page promotion of several African energy producing country’s achievements and/or policies
- International policies affecting Africa energy sector
- New major contract awards
- Upstream boom and bust
- Downstream distributions and issues
- African country service opportunities
- Major upstream and downstream developments
- Changing global relationships with Africa
- Emerging or reinvented technologies

<p>Africom: US Military Deployed for Africa</p> 	<p>Perfect Partners Sinotec-Songanol Partnership</p> 	<p>a fair deliverer of quality news to the energy industry</p>
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A Quality Audience

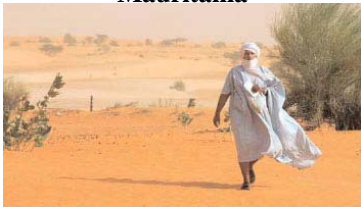

Gwen Pearson, publisher and editor, has been a writer for other Africa oil and gas newspapers in the past five years. The **AFRIK ENERGY NEWS** was launched off of her large database of high-level African oil decision makers and participants developed from many years of covering African energy conferences and events.

Attached is a list of companies and countries of which **AFRIK ENERGY NEWS** subscribers come. See “**Our Readers**”.

We’re Growing Fast

With initial distribution of 2500 e-copies in Q1 2007, the **AFRIK ENERGY NEWS** is still adding nearly 500 new e-subscribers each month. E-copy recipients are encouraged to and have been forwarding our link to fellow industry associates. That base of 2,500 has been quickly inflated to 4,000 by free web access and subscription to the publication on our website, www.afrikenew.com.

African country energy ministries, proud of their country’s positive news coverage, add to the publication’s circulation.

<p>PAST HEADLINES Angola Companies Benefit \$2.3M BP Signs \$900M E&P Deal US Declare OPEC Controls Illegal Africa LNG Updates Egypt-China Oil Rig Plants Shell to Stay in Nigeria Kenya Sign Oil Deal Japan Buys More Africa Oil Major Oil Strikes in Ghana</p>	<p>Mauritania</p>  <p>Voting slip in hand, a man heads to cast ballot.</p>	<p>Nigeria: 1st Democratic Power Transfer</p> 
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Focus Driven

One of the keys to the **AFRIK ENERGY NEWS** content strategy is building each issue around the most current information available for informed decisions by Africa country private oil companies, global upstream and downstream participants, government decision makers and many with a strong interest in Africa’s energy sector.

In doing so, the **AFRIK ENERGY NEWS** writing and editorial team brings together experts, research, and a host of other information sources to create a series of articles that present that provides readers with a much more thorough understanding of the Africa’s energy scene while giving the articles a sense of unity and depth that is unparalleled in any other publication.

AFRIK ENERGY NEWS will be covering a wide array of business and technological decisions within the upstream and downstream side of the oil and gas industry. Over the course of 2007, the **AFRIK ENERGY NEWS** focus will be building the best relationships with the energy producing countries in Africa and those companies involved. We believe that this approach will give us full access to stories that don’t often reach other publications.

In Print and Online

Hard copies of 5,000 of **AFRIK ENERGY NEWS** are distributed via energy events, in-country distributors (currently Nigeria and Cameroon) and mail-out to African embassies for in-country distribution.

AFRIK ENERGY NEWS is uploaded for free download on www.afrikenew.com. E-copies are submitted monthly to a current database of 4,000.

Conference Distribution

Another key distribution method for getting the **AFRIK ENERGY NEWS** into the hands of industry professionals is through distribution at industry events. From major trade shows such as OTC and the SPE Annual Technical Conference to smaller training events, the Rigzone Reporter is finding its way into venues the world over.

Event Reminders

Periodic email blasts of reminders of your upcoming events to our growing worldwide database of readers. Decision makers from government and private industry, industry experts, all-size oil companies, engineers, service companies, investors and technical providers. Please see “**Our Readers**” attached.

Contact AFRIK ENERGY NEWS

Contact **AFRIK ENERGY NEWS** today to discuss your advertising needs, learn how we can help promote your services and products in a publication with the most positive image on Africa’s energy scene.

Phone: 1-281-989-0351
E-mail: advertise@afrikenenergy.com

AD RATE SHEET

Over the last forty years, there has been significant energy production growth in Africa. Africa, as a whole, contributes more than 10 million barrels per day to total world output -- 84.5 million barrels per day. Africa accounts for almost 12 percent of world oil supply and supplies. Promote your business products and services to this global energy initiative by advertising with **AFRIK ENERGY News**.

Distribution

5,000 hard copies of the newspaper will be distributed at worldwide global energy and Africa conferences. Hard copies of **AFRIK ENERGY News** are mailed out to government agencies, such as African oil ministries, embassies in both US and Africa. Electronics copies will be sent to a database of 4,000 business contacts in African governments and international energy and service companies. Your ad will be seen by industry decision makers all over the world.

Editorial Policy

Quality, interesting, impartial news contents is our editorial policy. **AFRIK ENERGY News** emphasis is on the positive of what's being done, not the constant negative nag of what's not being done in Africa.

AD DEADLINE: 20th of each month Contact advertise@afrikenergy.com.

Payment Due Before Publication (publication 25th of month). Rates as of November 2007.

Full page: width x height, inches 10.375" x 16.5"

Rate (USD): 3100 (b&w) and 4185 (color)

Full page: width x height, inches 10.375" x 16.5"

Back Page: n/a (b&w) and 5130

½ page (horizontal): width x height, inches: 10.375" x 7.625"

½ page (vertical): width x height, inches: 5.125" x 15.5"

Rate (USD): 1550 (b&w) and 2092 (color)

¼ page: width x height, inches: 5.125" x 7.625"

Rate (USD): 650 (b&w) and 877 (color)

1/8 page (vertical): width x height, inches: 2.5" x 7.625"

1/8 page (horizontal): width x height, inches: 5.125" x 3.75"

Rate (USD): 395 (b&w) and 533 (color)

Discounts for Multiple Placements

3-5 months = 15%

6-8 months = 25%

9-12 months = 35%



OUR READERS

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Haliburton
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ConocoPhillips
BP -
Exxon Mobil
Vanco
Anadarko
Weatherford
Cameron
Noble Energy
Chet Morrison
Devon Energy
Occidental Petroleum
Fedex
El Paso Corp
McDermott Int'l
Marathon Oil
McJunkin
Baker Hughes
Hess
Willbros
KBR
Hess
Cameron
Valero Energy
ABB
Sonangol USA - Angola
NOC in USA
Benchmark Oil & Gas
Schlumberger
Bureau Veritas
Anadarko
Bechtel
Technip Offshore
Oil States
Derrick Equipment
Fortesa International
Foster Wheeler
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Apache Corp
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Black & Veatch
RWD Technologies
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Southern Avionics
The Whitaker Group
Well Site International
Kwanza Investments
Brinkley Barfield
Associates
Smith & Associates
Zeneco Group
Brown & Gay Engineers
Titan Technologies
United Scaffolding
York
Gammaloy Holdings
Instrument TAGS
Wilkinson Technologies
The Plaza Group
Callon Petroleum
Waukesha-Pearce
Industries
Wild Well Control
Century Exploration
TS Moly Lubricants
Quest Offshore
Crescent Drilling
Tex-Trude
Carroll & Blackman, Inc.
Severn Trent Services
Sinochem American
Holdings
T. E. Hudgins Inc
Caesar Resources

Trionics
Adam Resources
Gardes Energy
Tristar Turbine
EOG Resources
Hawk Industries
BMT Design & Plan
Draco Spring
Manufacturing
Sulzer Turbo Services
Suntroncorp
Jarvis Intern'l Freight
Teleflow
Woodbridge Intern'l
Forwarding,
Exmar Offshore Co
World Courier
ZEH Software
Service Wire
Blue Ridge Energy
TransAmerican Power
CASCO Industrial
The Energy Exchange
The Shaw Group
Bebco Industries -
K & B Machine
Gaither Petroleum
Titan Technologies
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Stillwater Group
The Whitlock Group
TAS
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United Scaffold
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Loadmaster Engineering
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EPI Consultants
Energy Point Research
eProduction Solutions
Impact Weather
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Insulation
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Global Energy
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Castex Energy
Transscreen
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B.G. Technical Ltd.
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MB Industries
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ASEP
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Beacon Maritime
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Oilfield
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Stric-Lan Companies
Swift Energy
Vital Link Inc.
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Unidynamics
Remora Tech
TMI Engineering
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Wilson Energy
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Down Hole Drilling
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Osyka Corporation
AMEC Paragon Engineer
Superior Energy
TETRA Technologies
EquipXP - USA
Star Trak Pigging Tech
ABMB Engineers
Stratos GIS Com
APP-EPI
Washington Group
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Atlantic Marine Inc.
UTC Overseas
Alpine Specialty Chem
Import Export Logistics
Crow Manufacturing
CTES
Dewbre Petroleum

Noex Energy
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 Mackay Communications
 Marsh Buggies
 Port of Houston
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 IndigoPool
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 UniDynamics
 Uson
 Alliance Engineering
 Offshore Specialty Fab
 Tank Industry. Consultants
 Pentagon Freight
 American Shuttle Tankers
 Sterling Chemicals
 Dewbre Petroleum Corp
 OPE Inc.
 Westney Consulting
 West Engineering
 Star Pipe Products
 GE Energy Oil & Gas
 South Coast Products
 Phoenix International
 Gardes Energy
 Omega Natchiq
 Uson
 Subsurface Consultants
 Dockwise USA
 Prologic Corp
 Stewart Tubular
 TGS-NOPEG
 Geophysical
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 Alloy Machines Works
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 Control Flow Inc.
 Trelleborg CRP Ltd.
 Danos Curole Marine
 Texas Energy Control
 Petroleum-Solutions
 SkyPort Secure

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 VT Controls
 Keystone Engineer
 Zenco Group -
 Settoon Construction
 Thrustmaster
 Southland Steel Fab
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 Agencia Nacion de
 Petroleo. Gas Natural e
 Biocombustivels -
 Brazil
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 Africa
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 recherche Petroliere au
 Mali

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 Conoil - Nigeria
 Oando Group - Nigeria
 Anchor Energy Nigeria
 Makera - Nigeria
 Onne Free Zone Nigeria
 NV Besix SA – S Africa
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 Congress – S Africa
 Tri-Continental Energy -
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 Moody International -
 Nigeria
 Global Petro - Nigeria
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 Nigeria
 Vogel Peak - Nigeria
 Popham Walter Odusote
 - Nigeria
 TANEX Corporation -
 Benin

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 Gateway Bank Plc
 Bank PHB
 Eco Bank
 Zenith Bank
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 UBA Bank

AFRICA MEDIA

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 Africa
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 Norway
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 – Germany

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 BPH Migas - India
 Chandigarh UT - India
 Tyco Thermal - China
 Gumpro-Chem - India

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 Institute – Saudi
 Arabia
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 Speciality Process Equip
 – UAE
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 Poland Quimica - Brazil
 Gavea Sensors - Brazil
 Cordoia Sao Leopoldo -
 Brazil
 Aplico - Brazil
 g-comex - Brazil
 Poland Quimica - Brazil
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 Secretaria de Relaciones
 Exteriores - Mexico

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 Pyrogen Aerosol Tech

QATAR

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